

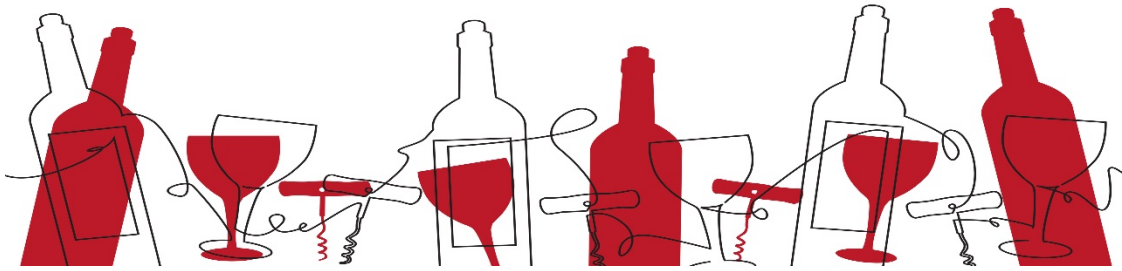
UNCORKED

—BENEFITING—
SCOREBOARD CHARITIES

“PULL A CORK FOR CANCER”

BECOME A SPONSOR!





The goal of Scoreboard Charities—a 501c3 charitable foundation— is to win the game against cancer. Please join us to raise funds for cancer research and help kids and families fighting the disease. Scoreboard Charities’ third annual wine party...**UNCORKED** is on Friday, September 20, 2019. Scoreboard Charities has donated \$365,000 for cancer research and camps for kids with cancer.

Join us

FRIDAY, SEPTEMBER 20, 2019

6:00 p.m. at The Drake Oak Brook Hotel

2301 York Road, Oak Brook, Illinois 60523

Tickets

ADMISSION TICKETS

\$150

In Support of...

Camp One Step by Children’s Oncology Services
for kids with cancer

- and -

Robert H. Lurie Comprehensive Cancer
of Northwestern University

*Please visit
<https://scoreboardcharities.com>
for more information*





All proceeds will benefit Camp One Step by Children's Oncology Services for kids with cancer and the Robert H. Lurie Comprehensive Cancer Center of Northwestern University.



Camp One Step by Children's Oncology Services believes that a cancer diagnosis should not prevent a child from experiencing the simple joys of childhood. We operate camp programs that give children who've been diagnosed with cancer a chance to meet and bond with other pediatric cancer patients and survivors in a non-hospital setting.

Through our programs, children and families find a community that offers each other support, hope, strength and understanding through shared experiences. We empower kids who have cancer, encouraging them to take on the world.

Camp One Step now offers 11 programs throughout the year, developed for both children (ages 5-19+), and a few specialty camps that serve their parents and siblings as well. Since 1978, almost 15,000 campers have attended our programs, making us a local leader in providing empowering, supportive and fun experiences for young people who have been diagnosed with cancer.



Committed to the battle to overcome cancer, Chicago's Lurie Cancer Center is dedicated to scientific discovery, advancing medical knowledge, providing compassionate, state-of-the-art cancer care, and training the next generation of clinicians and scientists. Your generosity can help fund a cure the following ways:

- *\$50,000 – Funds a doctor for a full year to work on a specific disease or project*
- *\$25,000 – Buys a piece of laboratory equipment to support cancer research*
- *\$10,000 – Funds a cancer patient on a clinical trial*
- *\$5,000 – Pays for a cancer researcher to present their findings at an international conference*
- *\$500 – Pays for a medical education and training course or one hour of life saving research*
- *\$250 – Pays for fees during the course of chemotherapy or a half hour of life saving research*

“PULL A CORK FOR CANCER”

FRIDAY, SEPTEMBER 20, 2019

6:00 p.m. at The Drake Oak Brook Hotel

2301 York Road, Oak Brook, Illinois 60523

- Luscious wines
- Fabulous shopping
- Savory food
- Glamourous fashions
- Incredible auction lots
- Win your dream closet
- Charming “Pour Guys” and more!

Partner with us for a worthy cause.

Scoreboard Charities wants to see a cure for cancer in this lifetime. On Friday, September 20, 2019, approximately 400 local residents will come together to attend Scoreboard Charities’ **UNCORKED** wine event.

Please consider being a part of this wonderful evening by one (or more) of the following ways:

- Become a Sponsor
- Underwrite a portion of the event
- Donate auction items

The following pages outline *The Marketing Package*, inclusive of different sponsorship levels and underwriting opportunities offered. Each package not only shows benefits for your business, but also how your company will be directly helping children & families impacted by cancer.

UNCORKED Audience

- 80% are women ages 30 to 55
- Professional women in leadership
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious & community minded
- Concerned about the health and wellbeing of others
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event

Sponsorship Opportunities

Diamond Sponsor – EXCLUSIVE PRESENTING PARTNER \$20,000

Purchases a piece of laboratory equipment to support cancer research

- Ten (10) tickets to UNCORKED and ten (10) swag bags
- Company name associated with everything involving UNCORKED benefiting Scoreboard Charities Presented by “Partner Name / Logo here”
- Opportunity to promote business and welcome guests at UNCORKED
- On-stage verbal recognition at the Live Event and prominent signage at the event
- Top promotional exposure on all marketing materials including “Save the Date,” “Invitation,” and company logo on “Step & Repeat” banner, used as backdrop for guest photographs at UNCORKED
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Opportunity to promote business with product placement, booth, and customer liaison at UNCORKED
- Opportunity to place a premiere item in signature event swag bag
- Opportunity to provide one or more items for the signature “Scoreboard Raffle” drawing
- Prominent recognition and/or logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: full page & back cover
- 10 Facebook posts and inclusion of approved #hashtag of your choice

Platinum Sponsor – TITLE PARTNER \$15,000

Funds a cancer patient on a clinical trial and two children to attend One Step Camp

- Eight (8) tickets to UNCORKED and eight (8) swag bags
- On-stage verbal recognition at the Live Event and prominent signage at the event
- Promotional exposure on all marketing materials including “Save the Date,” “Invitation,” and company logo on “Step & Repeat” banner, used as backdrop for guest photographs at UNCORKED
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Opportunity to promote business with product placement, booth, and customer liaison at UNCORKED
- Opportunity to place a premiere item in signature event swag bag
- Opportunity to provide one or more items for the signature “Scoreboard Raffle” drawing
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: full page
- 6 Facebook posts and inclusion of approved #hashtag of your choice

Sponsorship Opportunities

Gold Sponsor – SUPPORTING PARTNER \$10,000

Funds a cancer patient on a clinical trial or ten children to attend One Step Camp

- Six (6) tickets to UNCORKED and six (6) swag bags
- Exposure on all marketing materials including “Save the Date,” “Invitation,” and company logo on “*Step & Repeat*” banner, used as backdrop for photographs at event
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Inclusion in signature event swag bag
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: full page
- 4 Facebook posts

Silver Sponsor – SUPPORTING PARTNER \$7,500

Pays for a cancer researcher to present at an international conference and three hours of life-saving research

- Four (4) tickets to UNCORKED and four (4) swag bags
- Exposure on all marketing materials including “Save the Date,” “Invitation,” and company logo on “*Step & Repeat*” banner, used as backdrop for photographs at event
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Inclusion in signature event swag bag
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: half page
- 3 Facebook posts

Bronze Sponsor – SUPPORTING PARTNER \$5,000

Pays for ten hours of life-saving research or five children to attend One Step Camp

- Three (3) tickets to UNCORKED and three (3) swag bags
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Inclusion in signature event swag bag
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: half page
- 2 Facebook posts

UNCORKED PARTNERSHIPS \$5,000-\$10,000

Pays for 10-20 hours of life-saving research or five-ten children to attend One Step Camp

Wine Glass Sponsor

Grab attention of each attendee and remain top-of-mind with each sip taken from every wine glass. Wine glass acts as a business card advertisement paced in the hand of every guest.

- Three (3) tickets to UNCORKED and three (3) swag bags
- Logo and brand exposure on wine glasses
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Inclusion in signature event swag bag
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: half page
- 2 Facebook posts

Pour Guys Sponsor

Sponsor 20-30 charming "Pour Guys" working the event and engaging guests (never make a pour decision)

- Three (3) tickets to UNCORKED and three (3) swag bags
- Logo and brand exposure on the "Pour Guys" t-shirts
- Partner highlighted on the voting section for the guy/gal who raises the most charitable dollars
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Inclusion in signature event swag bag
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: half page
- 2 Facebook posts

Flip Flop Sponsor

Partner logo printed on flip flops taken home by every guest

- Three (3) tickets to UNCORKED and three (3) swag bags
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: half page
- 2 Facebook posts

Scoreboard Raffle Sponsor

Sponsor logo printed on every key/ticket sold & associated with a dream closet

- Logo prominently featured on the Scoreboard Raffle signage and display including language "Scoreboard Raffle presented by XYZ Company"
- Three (3) tickets to UNCORKED and three (3) swag bags
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Inclusion in signature event swag bag
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: half page
- 2 Facebook posts

Swag Bag Sponsor

Sponsor logo will appear on the coveted swag bag gifted to all attendees. Everyone loves a swag bag and soon your branded tote will be paraded all over town.

- Three (3) tickets to UNCORKED and three (3) swag bags
- Logo placement in ALL UNCORKED public relations and advertising initiatives, press releases, and event collateral including programs and signage
- Inclusion in signature event swag bag
- Logo on UNCORKED webpage, Scoreboard Charities webpage, e-blasts, and social networking campaigns with direct link to sponsor webpage or PDF
- Advertisement in the Scoreboard Charities UNCORKED 2019 program book: half page
- 2 Facebook posts

Wine Sponsor

Sponsor logo printed on every wine bag at one of the most popular stations where everyone is a winner

- Logo prominently featured on the Wine signage and display including language "UNCORKED presented by XYZ Company"
- Includes benefits listed in "Swag Bag Sponsor"

Cocktail Napkin Sponsor

Logo prominently featured on all cocktail napkins for the event and handed out with each drink available on food tables

- Includes benefits listed in "Swag Bag Sponsor"

Additional Opportunities

OTHER PARTNERSHIPS \$500 & UNDER

Assists funds towards research and cancer drug testing

Honorary Committee – \$500

Honorable recognition with the Planning Committee

- One (1) ticket to UNCORKED and one (1) swag bag
- Name listed on the websites and in the printed program
- 1 Facebook post

Social Media Giveaway – \$350 per giveaway

Have Facebook fans? Sponsor a UNCORKED event ticket giveaway

- One (1) UNCORKED General Admission ticket giveaway Facebook post sponsored by your business
- Participants who enter ticket giveaway will be sent to your company's website with opportunities for special offers
- Name listed on the websites and in the printed program
- 1 Facebook post

Program Advertisement – \$50 - \$200

Reach an engaging audience within the Chicago Western Suburbs including women within communities such as Hinsdale, Burr Ridge, Clarendon Hills, Oak Brook, Elmhurst, La Grange, Western Springs, Willowbrook, Oak Park, and Downers Grove

- Full-Page Advertisement: \$200
- Half-Page Advertisement: \$100
- Quarter-Page Advertisement: \$50

Program Dedication – \$25

Respectful Name Mention in the Scoreboard Charities

UNCORKED 2019 program to honor or memorialize someone who has battled cancer

SPONSORSHIP FORM

YES! I would like to participate in UNCORKED, Friday, September 20, 2019

All Donations are Tax Deductible

Please write your company name **exactly** how you wish it to appear on website, signage, programs, etc.

Corporation Name _____

Contact Name & Title _____

Email _____

Street Address, Unit # _____

City, State, Zip Code _____

Phone _____ Website _____

Sponsorship & Underwriting Levels

\$20,000: Diamond Sponsor – Presenting Partner

\$500: OTHER – Honorary Committee

\$15,000: Platinum Sponsor – Title Partner

\$350: OTHER – Social Media Giveaway

\$10,000: Gold Sponsor – Supporting Partner

Ticket Giveaway(s) x _____ Quantity = \$ _____

\$7,500: Silver Sponsor – Supporting Partner

\$50 - \$200: OTHER – Program Advertisement

\$5,000: Bronze Sponsor – Supporting Partner

Full Pg: \$200 ½ Pg: \$100 ¼ Pg: \$50

\$5,000-\$10,000: UNCORKED PARTNERSHIPS

\$25: OTHER – Program Dedication

Wine Glass Pour Guys Flip Flop

Name _____

Swag Bag Scoreboard Raffle

Cocktail Napkin Wine Sponsor

Payment Information

Enclosed is my check # _____ payable to Scoreboard Charities for \$ _____

MAIL TO: 200 W. Burlington Avenue, Clarendon Hills, IL 60514

Please charge credit card for: \$ _____ *5% convenience fee added to total

Circle One: MasterCard AMEx Visa Discover

Credit Card Number _____

Exp. _____ / _____ CV Code _____

Name on card (print) _____

Signature _____

Please visit <https://scoreboardcharities.com> for more information

Auction Donation Form

YES! I would like to participate in UNCORKED, Friday, September 20, 2019

All Donations are Tax Deductible

*Please write your company name **exactly** how you wish it to appear on website, signage, programs, etc.*

Corporation Name _____

Contact Name & Title _____

Email _____

Street Address, Unit # _____

City, State, Zip Code _____

Phone _____ Website _____

Auction Information

Item or Experience _____

Gift Value \$ _____

Please provide a brief description of the donated auction item(s)/experience.

Please note that this description may be used on the Event Website and/or in the Program

Please list any restrictions.

Receiving Instructions

Please select one of the following:

Mail Item

*Include form and mail to:
Scoreboard Charities
200 W. Burlington Ave.
Clarendon Hills, IL 60514*

Arrange Pick-Up

*Complete form and email to:
scoreboardcharities@gmail.com
for an address, pick-up location
and time*

Commit by Letter

*No physical item or voucher.
Use form for redemption.
Complete and email to:
scoreboardcharities@gmail.com*

Please visit <https://scoreboardcharities.com> for more information